**Example 1- Introduction to Aural Rehabilitation**

**Learning Objectives met with SL component:**

* Understand and apply counseling techniques and psychosocial support strategies for individuals with hearing loss.
* Identify and differentiate the various communication modalities used by individuals with hearing loss.
* Explain the key characteristics and values of Deaf Culture.
* Develop and implement individualized aural rehabilitation plans for children, adults, and families to address and reduce the communication challenges associated with hearing loss.

**Service Learning Designation:** Students will participate in one of several service learning opportunities. The service-learning component will solidify many of the concepts discussed throughout the course. Additionally, the service-learning component will provide opportunities for you to interact and collaborate with community partners and current service providers in the field of communication disorders.

* SERVICE LEARNING: You will be required to complete a minimum of 15 hours related to serving individuals with hearing loss in the community. Students will be required to submit their hours and a 3-page paper reflecting on their service learning experience. Each student will be required to address the following questions in their individual reflection. A detailed rubric will be posted on Blackboard (50 points). You will be asked to answer the following questions in your reflection:
  + How did your off-campus experience impact you? Please provide a minimum of 3 specific examples that reflect how this experience impacted you personally, academically, and professionally.
  + What were the immediate and long-term gains for the community partner(s) you engaged with for your service-learning experience?
  + How did this experience expand your knowledge base and/or clinical skills in the areas of language, literacy, and hearing loss?
  + What skills did you learn that you feel you will be able to apply professionally to better serve your future clients?

**Example 2 - Social Innovation: Consulting for Social Impact**

**Course Objectives**

Students will be exposed to concrete methodologies, tools, and benchmarks used by sustainability and social impact consultants. The purpose is to provide students with the tools to assess, develop, and propose solutions to operational, strategic, or administrative challenges identified by selected community partners. The goal of the course is to offer students the opportunity to learn by doing while supporting local businesses as they strive to be more conscious about the social or environmental impact of their economic activities, helping them to implement efficient, cost-effective, and sustainable strategies. The course will develop students’ knowledge around impact assessment, project evaluation, replicability, and scalability.

**Learning objectives:**

By participating in this course, students will:

* develop the necessary skills to consult with businesses and local innovation initiatives, on best practices and certification processes.
* develop the capacity to advise for-profit organizations who have embedded socially and environmentally sustainable practices into their business models
* develop the capacity to orient for-profit organizations interested in becoming a B Corp Certified entity, on the basics of the B-Corp Certification process (B-Corps Certification), the certification for businesses meeting the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose
* develop the capacity to assess impact, replicate, scale and evaluate a project.
* develop a sensibility for a much broader definition of sustainability and its implications, including the effects of DEI on building a more sustainable world.

The course can be divided into two big components:

1. Theoretical foundation – basic concepts and methodologies, in class discussion based on weekly requirements; and

2. Practical Foundation – hands-on, service-learning experience, with team projects developing viable, sustainable and - if possible scalable proposals, either in an independent approach or in collaboration with existing organizations.

Almost immediately Students will form teams with the objective to conduct a sustainable business guideline for the City of Fayetteville.

Individual Reflection/Retrospect

Students are invited to reflect on the content of the course and the impact this course has had on their academic career and their decision to explore business strategies to foster positive social or environmental outcomes though business practices. This individual reflection is a 1–2-page essay (Times New Roman 12, 1.5 space), and it is due on